

FOR IMMEDIATE RELEASE

Getty Joins Community Partners to Hold Free Summer Art Festivals Across Los Angeles

In celebration of Getty Center's 25th anniversary, festivals will feature community art workshops, live music, food trucks, and more

LOS ANGELES – The J. Paul Getty Trust is partnering with community groups across Los Angeles County to launch a ten-part series of free, outdoor community art festivals this summer in celebration of the 25th anniversary of the Getty Center.

Kicking off May 14 and running through August 28, these two-day festivals will feature curated experiences reflective of each community including interactive workshops, live music and performances, an artisan marketplace, food trucks, giveaways, photo booths, and more. Getty will be present with an immersive digital experience of its collections, hands-on library, gift shop, and resources for Getty's job, volunteer, and internship opportunities. Festival materials will be available in multiple languages.

In collaboration with the community partners, the non-ticketed public festivals will be held in ten neighborhoods including Crenshaw, Inglewood, Koreatown, Lincoln Heights/East LA, Long Beach, Pacoima, Reseda, San Gabriel Valley, Watts, and Wilmington. Community Arts Resources (CARS) of Los Angeles is serving as the producing partner for the festivals.

"To say 'thank you' to Los Angeles for 25 years of support, we want to celebrate the joy of art throughout Los Angeles, meeting people where they live," said Lisa Lapin, Getty vice president for communications. "We are fortunate to be able to collaborate with cultural organizations already hard at work in these neighborhoods. Together, we are creating enduring community partnerships, enlivening neighborhoods, and providing fun weekends for people of all ages."

More than a dozen neighborhood nonprofits and cultural organizations are involved in organizing the public festivals, celebrating the art, artists, and culture of each community.

"We have had a legacy of successful collaborations with the Getty, from years of participating in its Getty Marrow internship program to creative projects like the upcoming festival at Plaza de la Raza in Lincoln Heights," said Tomás Benítez, development director at Plaza de la Raza. "This partnership has been due in large part to the respect and mutuality between partners and has resulted in a sustained benefit to our students, artists, families, and community, which will resonate for years to come."

"Getty 25 marks a powerful opportunity to celebrate Watts' rich culture and history and connect across Los Angeles," said Tina Watkins-Quaye, general manager of the Watts Labor Community Action Committee (WLCAC). "Here at WLCAC we're hopeful this will spark community growth and investment in a way that benefits the people of Watts."

To help navigate and build strong relationships with stakeholders and residents of the ten festival locations, Getty is proud to partner with Community Arts Resources, an organization with unparalleled experience organizing a wide range of community and cultural events in Los Angeles County and beyond. One of CARS' core tenets is to integrate culture into the built and social fabric of urban environments as a means for creative economic development and community enrichment.

"We are thrilled to be working with Getty and our amazing community partners on these unprecedented celebrations in ten communities," said CARS co-founders, executive director Katie Bergin and president Aaron Paley. "These events bring together the richness and diversity of LA's neighborhoods and make public spaces accessible for all, which are hallmarks of the work CARS has been creating for the past four decades."

Festival neighborhoods and community partners include:

- May 14-15 Inglewood, Youth Orchestra Los Angeles (YOLA)
- May 21-22 Lincoln Heights/East LA, Plaza de la Raza
- June 4-5 Long Beach, Long Beach Creative Coalition: Studio One Eleven, Intertrend, Creative Class Collective
- June 11-12 Koreatown, Koreatown Youth and Community Center (KYCC)
- June 25-26 Pacoima, Pacoima Beautiful
- July 9-10 Reseda, 11:11 Projects
- July 16-17 San Gabriel Valley, Day One
- July 30-31 Wilmington, Avalon Arts and Cultural Alliance
- August 13-14 Crenshaw, Destination Crenshaw
- August 27-28 Watts, Watts Labor Community Action Committee (WLCAC)

"Partnering with the Getty for its 25th anniversary festivals is a wonderful opportunity for 11:11 Projects to strengthen Reseda's access to the arts," said Addy Gonzalez Renteria, co-founder and director of 11:11 Projects. "The core value that drives our work is the belief that absolutely everyone is deserving of exploring their creativity and having access to high quality arts and cultural programming. Being included in this celebration helps build direct lines of collaboration and support between the Getty and the communities 11:11 Projects serves."

Public festival locations will be announced in coming weeks. The festivals will be held from 11 am to 6 pm both Saturday and Sunday. The festivals will abide by all city and county COVID-19 guidelines for outdoor events, which are subject to change.

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Getty is a leading global arts organization committed to the exhibition, conservation, and understanding of the world's artistic and cultural heritage. The Getty Center opened in 1997 to house the free Getty Museum and all of the Trust programs. The Getty Foundation, Getty Conservation Institute, Getty Museum and Getty Research Institute are all dedicated to the greater understanding of the relationships between the world's many cultures. Getty's support of local communities includes the Getty Marrow Undergraduate Internship program, which funds over 100 paid summer internships at LA museums and arts nonprofits; the LA Arts Recovery Fund, a coalition initiated by Getty to assist the entire arts sector in post-pandemic recovery; the Los Angeles African American Places archive project with the City of Los Angeles' Office of Historic Resources; educational outreach that brings more than 150,000 schoolchildren from Title IX schools to Getty Museums; and Pacific Standard Time grants for thematically linked exhibitions and public programs at venues throughout Southern California.

Community Arts Resources (CARS)

Founded in 1989, Community Arts Resources (CARS) is a trail-blazing company that creates participatory events as well as long-term placemaking in diverse communities. CARS has played key roles in planning, executing, and launching landmark LA institutions including CicLAvia, Grand Performances, Grand Park, Chinatown Summer Nights, the Santa Monica Festival, GLOW, Yiddishkayt, and Go Little Tokyo. Dubbed by the New York Times as "Los Angeles' preeminent festival producer," CARS' work is built upon the principles of collaboration, exploration and celebration. CARS has worked with Getty since 1991 including the production of the opening community celebrations for the Getty Center in 1997 as well as 100 family festivals since then.

Community Arts Resources' co-founders, Aaron Paley and Katie Bergin, have worked together in the culture and arts scene of Los Angeles since 1982. They played key roles in the seminal Festival of Masks at the Craft and Folk Art Museum, a festival that pioneered multicultural programming, reclaiming public spaces and cultivating awareness of local stories. Out of this history, CARS solidified its ethos of championing cultural connections, creative resources, respect for artists, and utilizing the arts and civic engagement to bring communities together.